

## ABSTRACT OF THE DISCLOSURE

A method of driving an EL display device in which pseudo contours are difficult to be seen is provided. A method of driving an EL display device in which a plurality of pixels, each having a first TFT, a second TFT, a third TFT, and an organic EL element, are formed has the following:  $n + m$  display periods (where  $n$  and  $m$  are both natural numbers) appear in one frame period; the  $n + m$  display periods each correspond to one bit of a digital video signal among  $n$  bits of the digital video signal; a plurality of display periods, among the  $n + m$  display periods, correspond to the same bit of the digital video signal; and display periods corresponding to other bits of the digital video signal, among the  $n + m$  display periods, appear during the plurality of display periods.